

COMMUNITY PLAYERS OF SALISBURY

BOARD MINUTES

SEPTEMBER 2, 2020

BOARD MEMBERS PRESENT: S. Benchoff, presiding, M. Dasher, K. Nagel, R. Mumford, C. Linton, D. Mullins (via teleconference), C. Linton, N. Drehmer, S. Thompson, T. Robinson, B. Calloway, D. Allen, P. Cuesta, K. Johnson, M. Hatfield

MEMBERS PRESENT:

T. Broadbent, B. Ilczuk, M. Bogdan,

Via teleconference: L. Bratten, J. Gietka, T. Welsh

Meeting was called to order by President Benchoff at 7:10

Minutes of the August meeting were approved. Motion (Mumford, second, Robinson)

Treasurer's report was accepted. August 31 was the end of our fiscal year. It was the first year in over four years that we finished with a modest profit.

President's report: We have had three successful trivial nights, bringing in \$258. We could use some donations such as gift certificates for restaurants as prizes.

COMMITTEE REPORTS:

Membership drive is underway. Ben Reavis won the first swag bag in the drive. Membership forms have been available at auditions. We should have membership and patron forms available at our drive-in events.

Patrons: A letter was sent to previous patrons in mid-August. So far, we have had nineteen responses for a total of \$8,200 in only about two weeks. We had a total of seventy patrons last year. We will send vouchers for admission of one vehicle and passengers to patrons for each drive-in event (Motion, Nagel, second, Dasher). Rusty Mumford volunteered to design the vouchers.

Publicity: Nate Drehmer is now chair. He is re-designing our logo, trying to make it simpler, and more reflective of theater than film. He is looking for website sponsors. Pete Cuesta is considering purchase of Players themed face masks. Also being considered is obtaining sponsors for specific shows.

Social Media: A recent post regarding the outdoor events received a lot of attention and multiple shares.

OLD BUSINESS

We are still trying to get Pay Pal set up with our bank so that dues, etc. can be paid through the website.

Drive in theater schedule has been announced. Performances will be Friday evenings and Saturday afternoons as follows: September 11 and 12, Love Letters, directed by Matt Bogdan, September 18 and

19, Hate Mail, directed by Pete Cuesta, September 25 and 26, Musical concert (Film to Broadway), directed by Rusty Mumford, October 2 and 3, Love, Loss, and What I Wore, directed by Robin Finley and Sharon Benchoff.

We can borrow a large flat trailer to use as a stage. Tech will be set up when it arrives. We may be able to schedule extra performances for the above shows as Players or Patrons nights if tech support is available. FM frequency is 92.3. Several members noted that there are free online apps to use a smart phone or other device to capture the FM signal and stream it.

We need people to help with ticket and cash taking, marking the parking spots, guiding attendees to their parking spots, escorting audience members to the indoor rest rooms, etc.

Rusty reported that he and musical director Jeff Baer are looking at songs to present, making sure they rights are available, etc. he expects to have eight to ten in the cast, plus keyboard.

#### NEW BUSINESS:

We have had problems with our alarm system and internet, possibly due to lightning strike. Some of the repair expense could be covered by insurance. For now, we are not activating the alarm.

One of our patrons, B. Hanson of Dance Unlimited, wishes to use our space for an activity on Dec 19. We have received a check of \$150 to cover the fifty-dollar rental fee and a donation.

Civic Center: We have received estimates for a proposed dinner theater to be held for two nights at the Civic Center in November. Our audience members would have to be eating and drinking during the performance. Costs are estimated at approximately \$8,000 for the facility and food, excluding any of our production costs. To get discussion on the floor, a motion was made by M. Dasher, second by M. Hatfield, to proceed to contract with the Civic Center for a November show. The motion was defeated, with two in favor and the remaining opposed.

There being no further business, the meeting was adjourned

Submitted by Kel Nagel, Recording Secretary