

Community Players of Salisbury  
BOARD MEETING  
August 3, 2022

**Board Members Present:** C. Linton, B. Calloway, M. Dasher, A. Currey, K. Hayes, K. Nagel, K. Johnson, S. Benchoff, S. Thompson, R. Finley, D. Allen, R. Mumford

**Members Present:** M. Bogdan, P. Cuesta, B. Bosies, D. Nagel, D. Hayman, M. Hatfield, B. Metzger

President Nagel called the meeting to order at 6:32 pm.

Minutes from July 6, 2022 were approved as distributed.

**Treasurer's Report:** Charlie submitted the Financial Report for the month of July, 2022. Winnie Pooh special production took in \$3,295.00. Expenditures from Building account: The new fencing on the property cost \$5,699.38. \$477.00 for Scene, Costume and Prop Shops.

**Committee Reports:**

●Facilities - Kenny needs help on Saturdays to continue to clean and organize all areas of the building. Lynne & Jenny continue to sort and organize costumes and can use help for that job. The floors will be stripped and cleaned on August 15<sup>th</sup> – 17<sup>th</sup>. Rusty asked if the gate can be painted white to match the new fencing. Kenny said he will buy the spray paint. Rusty moved that Players buy a new vacuum cleaner not to exceed \$200.00 for the front area of the building. David seconded; motion carried.

●Hospitality – Rusty reported that the “Kick-Off” event will be held on a Saturday afternoon/evening late in the month of September. Rusty will check with Darrell regarding Little Women and his schedule for the rehearsal space.

●Patrons – Kel reported that the letter went out to the patrons this week.

●Social Media – Shelbie reported that she spent \$60.00 on paid ads in May and June (total) and the reach was 70% higher on those paid posts than “regular organic posts. The advantage of paying is that we can reach targeted specific segments of the public.

●Tickets – Rusty will have a zoom meeting with On Stage to discuss “season tickets”. He will find out if we can promote a season ticket package without knowing the specific dates of the performances. Sharon moved that Rusty and Darrell report to the Board at the September meeting, if not sooner by email, what season ticket program/s is available to us. Melissa seconded. Motion carried. Charlie moved that persons buying season tickets will receive a 10% discount on price of tickets. Shelbie seconded. Motion carried.

**Old Business:**

●Grants – Robin reported that the MSAC (Maryland State Arts Council) will be awarding Players \$2,723.78 each year for three years. Our score on a 100 scale was 75%. We should work on our diversity to raise the percentage. Players also received \$250.00 from Coastal Association of Realtors.

●Performance Space -Kel reported that his goal as President is to take significant strides to accomplish in obtaining our own performance space either on our property or on another site. There will be an open meeting on August 18<sup>th</sup> at 6:30 at Players to discuss the possibilities. We need to recruit those with funds to assist us.

●Musical Memories – Rusty reported that the performers are amazing and that the show has 43 songs that will be performed at Revival on the Downtown Plaza in Salisbury. Everyone should make certain that they get their tickets. The show is being advertised as a fund raising event.

●Little Women – Steve Culver will be running props, but the production needs people to gather props.

●Pooh Wrap – Matt Bogdan reported that the performances earned over \$3,000.00 and that \$1,500.00 was donated to St, Jude’s Children Hospital. The performances were held at six different venues, four of which were new venues. Matt said he was thankful to his cast and crew.

●Copier – Rusty tabled the item.

### **New Business:**

●Job Descriptions – Sharon reported that usually at least once during a production someone says that Players should have job descriptions for production staff. We do have those descriptions. Megan Davis wrote and compiled those descriptions in 2017 and they are in a binder in the library labeled Job Descriptions. Sharon updated the job description for Producer, but said that all the others should be reviewed as well. Kel asked that if anyone would like to work on this review and updating, they should contact Sharon.

●Kyle, Melissa, April and Alexa Nastasi (who proposed the idea) will be meeting on August 4<sup>th</sup> to discuss summer children theatre camp for the summer of 2023.

●Matt Bogdan, chair of Special Productions, reported that Stevensville would like Players to perform at their Saturday event scheduled for September 3, 2022. The discussion ended in consensus that the prep time and the traveling of one and a half hours on Labor Day weekend would prohibit Players for participating at the event. Furnace Town will be having their second Renaissance Faire on September 24<sup>th</sup> and 25<sup>th</sup> and would like Players to perform at the event. The Globe in Berlin would like Players to perform *Edgar Allan Poe: The Dark Side* for Halloween. Rusty made a motion that *Poe* be performed at the Globe but it should not interfere with Little Women cast or rehearsals and that it may be performed around Halloween at other venues as well. April seconded. Motion carried.

Pete Cuesta reported that he would like to perform *Cobb* as a special production. Matt and Pete stated that they completed the Special Production form and sent it to the Board. Some Board members stated they did not receive the form. Pete presented the following information on *Cobb* saying it was a small show with four characters and minimal sets. The rights are around \$100.00 per performance. The play is a little edgy and we would have to tell audiences that in advance. The play is thought provoking and can be tense and would require no sets. A discussion followed where the following questions were raised – should a show that the Production Committee did not recommend, then be submitted as a Special Production? Other Special Productions did not have any license fees. The written procedures for the Special Productions committee should be followed. The question was asked who is on the Special Production committee? Matt reported that at this time, he and Pete Cuesta are the committee. Another question raised was that should someone on the committee submit a play? With so many questions, it was decided that no vote would be taken on the production and that the script will be sent to the Board to read because there are new Board members that were not on the Board when *Cobb* was originally submitted.

●Charlie made a motion that Players pay our dues of \$195.00 to AACT (American Association of Community Theatre). Sharon seconded. Motion carried.

Being no other business, the meeting was adjourned at 7:40 pm.